

Cookie Policy

Effective Date: 1 September 2026

This Cookie Policy explains what cookies and similar tracking technologies are used on **LumeNobre**'s website (www.lumenobre.com), why we use them, and how you can manage your preferences.

This policy is issued in compliance with the **UK Privacy and Electronic Communications Regulations (PECR)** and the **UK GDPR**.

1. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, or smartphone) when you visit a website. They help the site remember your actions and preferences over time, improving your browsing experience. Similar technologies include web beacons, pixel tags, and local storage (collectively referred to as "cookies" in this policy).

2. Types of Cookies We Use

We use the following categories of cookies:

2.1 Strictly Necessary Cookies **Essential**

These cookies are required for the Site to function properly. They cannot be disabled. They do not require your consent under PECR.

2.2 Analytics Cookies **Analytics**

These cookies collect information about how visitors use the Site — pages visited, time spent, error messages. All data is aggregated and anonymised. We use these to improve our Site's performance and your shopping experience.

2.3 Functional Cookies **Functional**

These cookies enable enhanced functionality and personalisation, such as remembering your language, region, or wishlist items. They are not essential but improve your experience.

2.4 Marketing Cookies **Marketing**

These cookies are used to deliver relevant adverts and track the effectiveness of our marketing campaigns. They may be set by us or our advertising partners and help build a profile of your interests.

3. Detailed Cookie Table

Cookie Name	Category	Purpose	Duration	Provider
__cf_bm	Essential	Cloudflare bot management & security	30 minutes	Cloudflare
cartSession	Essential	Stores items in your shopping cart	Session	LumeNobree
checkoutToken	Essential	Secures the checkout	Session	LumeNobree

Cookie Name	Category	Purpose	Duration	Provider
		process		e
loginSession	Essential	Maintains your logged-in status	Session	LumeNobre
cookieConsent	Essential	Records your cookie consent preferences	1 year	LumeNobre
_ga	Analytics	Google Analytics — distinguishes unique visitors	2 years	Google
ga*	Analytics	Google Analytics 4 — maintains session state	2 years	Google
_gid	Analytics	Google Analytics — distinguishes sessions	24 hours	Google
wishlistItems	Functional	Saves products to	1 year	LumeNobre

Cookie Name	Category	Purpose	Duration	Provider
		your wishlist		e
langPref	Functional	Remembers your language preference	1 year	LumeNobre
recentlyViewed	Functional	Tracks recently viewed cat products	30 days	LumeNobre
_fbp	Marketing	Facebook Pixel — ad targeting & conversion	3 months	Meta / Facebook
_ttid	Marketing	TikTok Pixel — ad targeting & conversion	1 year	TikTok
msclkid	Marketing	Microsoft Ads — click tracking & attribution	1 year	Microsoft
emailPopupDismissed	Marketing	Remembers if you dismissed the newsletter	30 days	LumeNobre

Cookie Name	Category	Purpose	Duration	Provider
		popup		

4. Third-Party Cookies

Some cookies are set by third-party services we use, including:

- **Google Analytics** — anonymised site usage analytics.
- **Meta / Facebook Pixel** — ad conversion tracking and retargeting.
- **TikTok Pixel** — ad conversion tracking.
- **Microsoft Clarity / Ads** — heatmaps, session recordings, and ad attribution.
- **Stripe / PayPal** — secure payment processing (these may set essential cookies during checkout).
- **Trustpilot** — review widget functionality.

Third-party cookies are governed by the respective third party's own privacy and cookie policies.

5. How to Manage Your Cookie Preferences

5.1 Cookie Consent Banner

When you first visit the Site, a cookie consent banner appears allowing you to:

- **Accept All** — enable all cookie categories.
- **Reject Non-Essential** — disable analytics, functional, and marketing

cookies.

- **Customise** — toggle individual categories on or off.

You can revisit your choices at any time by clicking the "**Cookie Settings**" link in the Site footer.

5.2 Browser Controls

You can also manage cookies through your browser settings:

- **Chrome:** Settings → Privacy and Security → Cookies and other site data
- **Safari:** Preferences → Privacy → Manage Website Data
- **Firefox:** Settings → Privacy & Security → Cookies and Site Data
- **Edge:** Settings → Cookies and site permissions → Manage cookies

Note: disabling cookies may affect the functionality of the Site. Essential cookies cannot be disabled via the browser without affecting core features such as checkout.

5.3 Opt-Out Links

You can opt out of specific third-party tracking:

- Google Analytics: [GA Opt-Out Tool](#)
- Facebook: [Ad Preferences](#)
- TikTok: [Ad Settings](#)

6. Do We Use Cookies for Profiling?

We use analytics and marketing cookies to understand browsing patterns and deliver relevant product recommendations. This does not constitute automated

decision-making with legal or similarly significant effects. Marketing cookies help us show you cat accessories you may be interested in, but you always retain full control over your preferences.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time, especially when we add new services or change cookie providers. Changes will be posted here with an updated Effective Date.

8. Contact Us

For questions about our use of cookies:

- **Email:** supportlumenobre@gmail.com
- **Website:** www.lumenobre.com